**Institute for Social Marketing and Health, University of Stirling**

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| **Host Organisation & named host/mentor for visit** | Institute for Social Marketing and Health, University of Stirling.  [Dr. Nathan Critchlow,](https://www.stir.ac.uk/people/256778) supported by [Prof. Niamh Fitzgerald](https://www.stir.ac.uk/people/257366) and other colleagues in the ISMH team. |
| **Topic/focus of visit** | Primarily alcohol marketing, but please get in touch if you wish to conduct a placement with ISMH focused on a different area of alcohol research. |
| **Brief note on alcohol policy research credentials** | The Institute for Social Marketing and Health has an established reputation for examining how commercial marketing practice impacts on attitudes and behaviour among consumers, including being awarded the Queen’s Anniversary Prize in 2014 for our research into tobacco marketing and young people. The team is active in a broad and diverse range of alcohol-related research projects. This includes marketing, licensing, pricing, framing, and much more.  Dr. Nathan Critchlow, the proposed main contact, currently holds a fellowship from the Society for the Study of Addiction to examine the impact, effectiveness, and acceptability of statutory controls on alcohol marketing. This includes a portfolio of working examining Ireland’s Public Health (Alcohol) Act. He has also previously conducted research into digital alcohol marketing, sport sponsorship, minimum unit pricing, youth exposure to alcohol marketing, and policy framing. He is also on the board of directors at Alcohol Focus Scotland. |
| **Proposed activities during visit week** | We would be flexible on the nature of any study visit to maximise an applicant’s experience, but potential opportunities may include (but are not limited to):   * Attendance and opportunity to present at research group meetings and other live project meetings. * Conducting secondary analyses on existing datasets. * Meeting and/or shadowing other researchers or building capacity for future projects. * Networking and knowledge exchange with key stakeholder organisations. * Contributing to live projects/publications.   We would also be particularly open ideas for small projects from the applicant that could be initiated/conducted during the visit. |
| **Any other relevant information you wish to add.** | Providing COVID-19 restrictions permit, it is intended the visit will involve time based at [Stirling’s beautiful campus](https://www.stir.ac.uk/student-life/campus-facilities/). That said, the ISMH team are based across the central belt of Scotland, so it is likely the study visit may also involve meeting team members/stakeholders in Glasgow or Edinburgh (both are easily commutable by train).  We are flexible on proposed timing for the visit. Do get in touch to discuss. |

**Glyndwr University**

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| **Host Organisation & named host/mentor for visit** | Glyndwr University, Wrexham, Wales  Dr Wulf Livingston, Reader in Social Sciences ([https://www.researchgate.net/profile/Wulf-Livingston](https://eur03.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.researchgate.net%2Fprofile%2FWulf-Livingston&data=04%7C01%7Cniamh.fitzgerald%40stir.ac.uk%7C2279158dcbec4d7d7eaf08d95684b66d%7C4e8d09f7cc794ccb9149a4238dd17422%7C0%7C0%7C637635950266077090%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C1000&sdata=QscWz7wiwNkb5PwjmeXjQCcqUwKzGX%2BLTBFsnfVRRSA%3D&reserved=0)) |
| **Topic/focus of visit** | Minimum Unit Pricing, Wales and Scotland comparatives, Cross Border considerations. |
| **Brief note on alcohol policy research credentials** | Currently involved in three Welsh Government funded evaluations of Minimum Price for Alcohol. Have completed role in Harmful Drinkers Study element of Health Scotland evaluation of MUP, currently contributing to a number of journal article outputs. Other current research focus on alcohol and drug policy in Wales and Scotland. Prior alcohol and policy research over last decade and numerous related publications. |
| **Proposed activities during visit week** | Attendance at a range of research team meetings, across live projects. Attendance at Welsh Centre for Alcohol and other Drugs meeting. Individual meeting with several key alcohol policy research colleagues. Visit to North Wales Recovery Community. |
| **Any other relevant information you wish to add.** | Named host lives and works form Bangor, Gwynedd, Wales. Researcher could stay in either/both Bangor and Wrexham for part of stay. |

**Sheffield Alcohol Research Group, University of Sheffield**

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| **Host Organisation & named host/mentor for visit** | Sheffield Alcohol Research Group, University of Sheffield, UK  Professor John Holmes, [John.holmes@sheffield.ac.uk](mailto:John.holmes@sheffield.ac.uk) |
| **Topic/focus of visit** | Alcohol consumption trends, patterns and occasions. |
| **Brief note on alcohol policy research credentials** | The Sheffield Alcohol Research Group researches a wide range of alcohol policy topics. It is best known for modelling the potential effects of alcohol pricing policies, particularly minimum unit pricing, in the UK, Ireland and other countries. The group also provided epidemiological modelling to inform the development of new drinking guidelines in the UK and Australia. It currently works on policy evaluation or analyses of minimum unit pricing in Scotland, alcohol and tobacco taxation, alcohol licensing policy, in addition to advising Government and health professionals on no- and low alcohol drinks, alcohol care teams, brief interventions and a range of other areas. |
| **Proposed activities during visit week** | Workshop sessions with research teams working on relevant topics to explore datasets, shared interests and learn about ongoing projects. Attendance and opportunity to present at research group meetings. Opportunity to shadow team members on policy and public engagement activities that occur during the visit. |
| **Any other relevant information you wish to add.** |  |